



مؤسسة الملك خالد  
KING KHALID FOUNDATION

# Annual Report

2019



Together for Sustainable Impact

[www.kkf.org.sa](http://www.kkf.org.sa)

# Annual Report 2019

## Contents:

Statement by the Chairman of the Board  
of Trustees His Royal Highness  
Prince Faisal bin Khalid bin Abdulaziz

She Passed, but Her Gift Keeps on Giving

Statement by Her Highness  
Princess Nouf bint Mohammed bin Abdullah  
– CEO

Partnerships

The Foundation’s Methodology

Social Investment

Capacity Building

Policy Design and Advocacy

King Khalid Award

Mosques

Financial Performance

Corporate Communication

Together for Sustainable Impact |  
the Board of Trustees



# Toward More Giving, And Innovation

From the onset, KKF made the decision to be both unique and distinct in what it presents to Saudi society and the Kingdom. KKF was born of the core ideas, values, principles, and directives of King Khalid bin Abdulaziz - may Allah have mercy on his soul – a man known for his humanity and concern for the welfare of mankind. King Khalid stressed the importance of investing in education and healthcare, and expanding the role of women in public life. He was a champion of social and economic empowerment and of creating equal opportunities.

Over the past two decades, KKF preserved this great legacy and the mindset that illuminates its path to leadership and success. It is the same thinking that genuinely contributes to social development, and to building and empowering Saudis to become proactive, strong, and capable of building and developing a prosperous homeland.

KKF has been present and able to keep up with the nation's prosperity. Today, KKF continues on this path under a new strategy to contribute to the success of Vision 2030, which set a clear and lofty goal of building a vibrant society and an ambitious nation.

KKF has, over the past years, achieved many of its goals in strengthening individuals and working organizations while supporting and empowering them to bring about a society of equals in which all Saudis have access to equal opportunities. The foundation continues to promote its achievements and embark on substantive paths that contribute to supporting, developing, and incentivizing the non-profit sector. This will boost the sector's ability to offer assistance under the care of the Custodian of the Two Holy Mosques King Salman bin Abdulaziz and His Royal Highness the Crown Prince, both of whom lend significant support to the sector. This support allows non-profit organizations (NPOs) to play the desired role of contributing to sustainable impact under Vision 2030, which focuses on NPOs as an important element of sustainable and comprehensive development. It further raises NPO contributions to our country's GDP, allowing it to remain at the forefront of nations in achievements, advances, generosity, prosperity, and development on all fronts.

The King Khalid Award has, over the course of a decade, achieved important results and contributed to solidifying basic social values by encouraging volunteer initiatives, building NPOs' capacities, and adopting creative practices in the area of social responsibility. Its importance doubles and its impact grows under the generous auspices of the Custodian of the Two Holy Mosques King Salman bin Abdulaziz who patronizes the ceremony. The King's gesture reflects his desire to bestow the honor of his patronage on the awardees out of belief in the importance of the award. It is an effort to encourage the awardees to continue innovating and giving, which further advances and benefits our beloved nation.

As we look back at KKF's accomplishments this past year, we feel we stayed true to our goals and visions. We renew our commitment to our mission and to achieving our aspirations through KKF's new vision, which aims to encourage society to pursue prosperity and equal opportunity. These goals can only be achieved by empowering stakeholders in social investment, improving the capacity of those contributing to development, maximizing impact, and employing evidence-based scientific research to create and support innovative policies. This can only be achieved through passionate commitment, drive, the highest levels of responsibility and transparency, groupwork, a determination to achieve development, and an appreciation for creativity, leadership, and innovation.



**HRH Prince**  
**Faisal bin Khalid bin Abdulaziz**  
Chair, Board of Trustees





# She Passed, but Her Gift Keeps on Giving

The advancement of nations and societies is forged by its loyal sons and daughters whose efforts lay the foundations for society's revival. It is they who work to ensure the rise and prosperity of their society.

**Her Royal Highness  
Princess Al-Bandari bint Abdulrahman  
Al Faisal** (may Allah have mercy on her soul)  
**is one such person**







Her Royal Highness Princess Al Bandari - may Allah have mercy on her soul - was a leader of change and philanthropic work in the Kingdom of Saudi Arabia. Under the direction of KKF's Board of Trustees, Her Royal Highness (may Allah have mercy on her soul) assumed the responsibility of CEO. She discharged her responsibilities based on the principles and values of the late King Khalid (may Allah bestow his forgiveness upon him). Princess Al Bandari played her part, with uniqueness and creativity, to realize KKF's vision, fulfill its mission, and implement its strategy. Reality speaks best to this fact. Princess Al Bandari raised KKF to the heights of administrative and professional performance to ensure the continuity of this proud and generous edifice.

Her Royal Highness passed in 2019 after 18 years of service filled with generosity and growth to which the nation was witness, making her an icon of transformation in the non-profit sector in our country.

Princess Al Bandari - may God have mercy on her soul - contributed to and pursued the development of the non-profit sector. She helped the sector attain a prominent status under the Kingdom's Vision 2030 and the National Transformation Program. Her contributions changed the traditional patterns of the sector, transferring it from pastoral to developmental.

Her Royal Highness - may Allah have mercy on her soul - worked and contributed to developing the non-profit sector, giving it prominent status among the main sectors of interest under Vision 2030 and the National Transformation Program. Her contributions focused on changing the sector's traditional norms of function by shifting it from pastoral to developmental.

We bear witness that Her Royal Highness made an indelible mark in this field by taking firm positions and setting examples on many issues. This stemmed from a spirit of freedom and a unique, confident, warm, and modest personality. Her reputation and memory shall live on despite her passing. Her work and methodology shall remain a source of

inspiration and creativity for us and for others. She was a fountain of energy and a source of drive like the pure rain water that leaves a mark on the ground where it falls. Quite deservedly, she received the appropriate recognition and accolades in various international fora and organizations as well as by prominent local organizations.

Princess Al Bandari's leadership in philanthropic and humanitarian work did not stem from void. She was reared in a home passionate about social and humanitarian work. Her mother, Her Royal Highness Princess Moudi bint Khalid - may Allah protect her - is a model of the successful Arab leading woman who dedicated the better part of her life to social development, championing women's causes, and helping those in need. Her father, His Royal Highness Prince Abdulrahman Al Faisal - may Allah rest his soul - was Princess Al Bandari's inspiration. In him, she found a fountain of generosity that set her life on this course. He was a beacon of light that showed her the way. He cheered, supported, and guided her in every manner of work that serves Saudi society and leads to its prosperity.

It is no wonder that Princess Al Bandari - may Allah have mercy on her soul - was so modest and close to her co-workers. Her personality was shaped by her grandparents whose love filled her heart. She inherited from King Khalid - may Allah rest his soul - his humanitarianism and closeness to the people. Days before her passing, as if she felt that a reunion was nigh, she spoke of him from the heart. In a few simple but meaningful words, as if reading her final will, she said:



**KKF is your foundation; a national foundation that serves Saudi citizens. We only ask that you keep King Khalid - may Allah rest his soul - in your prayers. He was a man whose only occupation was the well-being of his fellow Saudi countrymen. May Allah have mercy on King Khalid 's soul. All that we do shall be rewarded in the end by Allah and I can only say that we do it together for sustainable impact."**





# An Ambitious Vision for a Promising Future

Since its inception, KKF has been eager to have an impact on the path of social development in the Kingdom of Saudi Arabia. Its vision is inspired by King Khalid’s values – may Allah have mercy on his soul – who famously said: “I hope – God willing – that Saudi Arabia will continue to preserve the prosperity and comfort of its citizens and meet their constant needs.” Today, we follow in the footsteps of this formidable leader who won respect, praise, and adoration during his reign. King Khalid’s years of reign were filled with accomplishments, giving, social development, social and economic development, and prosperity in all fields. Under King Khalid’s prosperous reign, the Kingdom of Saudi Arabia achieved elevated status among the nations of the world.

KKF took it upon itself to offer innovative programs, initiatives, and unprecedented support, all of which have contributed to promoting and changing perceptions about the non-profit sector. The support offered would make the non-profit sector capable of leveraging its qualifications and clear-eyed vision for the future to contribute to sustainable development and the prosperity of the national economy. It is a vision that relies on empowering individuals and creating positive social change in a society where everyone enjoys equality and equal opportunity.

KKF looks to the future with hope, confidence, and optimism. The inspiration for its strength, will, and determination comes from the generous stewardship of the Custodian of the Two Holy Mosques and His Royal Highness Crown Prince Mohammed bin Salman bin Abdulaziz. King Salman and Crown Prince Mohammed’s support for various sectors of society help achieve the aspirations of Saudi looking to the future and hoping for a vibrant society in which all citizens realize their hopes, dreams, and aspirations in a developed and prosperous national economy. The Kingdom of Saudi Arabia would continue on the path of generosity, innovation, and achievement, thereby setting a global example of success and leadership in all walks of life.

Over the course of its history, KKF has achieved impressive results in more than one field. In the interest of keeping up with times, it was therefore necessary when reviewing its programming and plans to launch a new identity and forge a strategy that fits in with Vision 2030. An ambitious plan, Vision 2030 has opened the floodgates to incentivizing everyone and making them partners in a successful, ambitious nation and a vibrant society. KKF’s new strategy is solidifying existing achievements and opening new horizons for philanthropic work in a society that strives to attain prosperity and equal opportunity. It hopes to achieve this through a three-way partnership between the government, private, and non-profit sectors. KKF would reach out to the least privileged social classes to support, empower, educate, and transform them into a renewed and developed driving force that helps achieve sustainable development.

KKF issued an important research this year entitled “Justice Through the Ages ... Toward a National Framework for Prosperity”. The report aims to make available the necessary tools to transform the principles and goals of the Kingdom’s ambitious Vision 2030 to make our country as prosperous and as strong as we would want it to be. The report laid out KKF’s vision for prosperity within a national framework that considers all elements of quality of life, including security, health, education, social connections, and work-life balance. It sets a model for monitoring national assets that impact quality of life such as natural, economic, and social resources. KKF is working to have this national framework implemented across the country, thereby making Saudi Arabia among the G20 countries to adopt various prosperity indicators and among those nations that rank high on present and future prosperity rankings.



**KKF’s new strategy is solidifying existing achievements and opening new horizons for philanthropic work in a society that strives to attain prosperity and equal opportunity. It hopes to achieve this through a three-way partnership between the government, private, and non-profit sectors.**





# An Ambitious Vision for a Promising Future

KKF launched the second iteration of SHGHAF, a program managed in collaboration with the Bill & Melinda Gates Foundation and the Columbia Business School. Elite Saudi men and women have enrolled in the program. Once they graduate, they will serve as future NPO leaders where they will leverage the support, care, skills, knowledge, and specialized experience they are currently gaining. SHAGHAF is also helping shape their vision and perseverance, qualities that will enable them to effect the desired positive change.

In collaboration with UNESCO, KKF organized a seminar in Paris on prosperity indicators other than GDP and how they could be used in the decision-making process. The seminar was part of a long-standing partnership between KKF and UNESCO which allows for joint cooperation and the exchange of experiences. During the event, KKF released its research project “Justice Through the Ages” in English.

KKF’s capacity building and social investment projects, both of which aim to improve the income of the least privileged social classes, are considered a cornerstone of the foundation’s approach and policy direction. 15 specialized philanthropic organizations received various grants that benefited more than 1,000 young men and women preparing to enter the job market. The program equipped them with the necessary skills to persevere, improve their incomes, and possibly start their own ventures.

KKF also contributed to 5 different workshops that drew 163 participants from 66 organizations across the Kingdom. It organized a unique program entitled “The Impact of Counseling” in cooperation with the Mogli Institute to develop the skills of counselors, pioneers, and social workers across the Kingdom.

The foundation is also proud to work with Prince Sultan University on “Sahem”, a project focused on innovation and social entrepreneurship. 52 male and female students participated. This level of participation reflects the importance of innovation and social entrepreneurship in resolving social issues and creating employment opportunities for youth. As part of its incubation program, which aims to promote institutional work and build NPOs’ capacities, KKF incubated 3 non-profits. It also incubated 7 NPOs across the Kingdom for periods ranging from six months to one year under a partial incubation program that aims to bolster institutional framework and build the capacities of non-profits.

The 2019 King Khalid Award was given to winners in three branches: partners in development and excellence, NPOs, and sustainability. A huge reception under the patronage of the Custodian of the Two Holy Mosques King Salman bin Abdulaziz was held to mark the event. KKF continued to strengthen its ties with various pertinent government agencies, attend specialized workshops in its field of operation, and participate in seminars and roundtable discussions at which projects are launched and strategies laid for social work and entrepreneurship.

KKF achieved much this year through its plans, work, policy direction, and goals. It continues to work to achieve more of its programs and goals through unique partnerships with various agencies and sectors, both domestic and international. KKF relies in this on the efforts of its employees whose efforts, selflessness, and determination to meet quality performance indicators have– and shall continue to be – one of the most important factors of success. KKF’s commitment to this level of innovation, uniqueness, and creativity serves the foundation’s mission of working together for sustainable impact.



## Workshops

5

Workshops

1,163

beneficiaries

66

beneficiary organizations



15

Philanthropic organizations of different specialties received various grants

+1,000

young men and women received training from these organizations that prepared them to enter the job market

HH Princess  
Nouf bint Mohammed bin Abdullah  
CEO

# Together towards A Vibrant Society and An Ambitious Nation

A year filled with accomplishments, giving, and unique performance in the life of KKF has passed. Throughout the year, KKF achieved many of the higher goals it set for itself in several areas to help achieve a prosperous Saudi society of equal opportunities. These goals are completely in line with the great vision our nation launched several years ago to create a vibrant society, a prosperous economy, and an ambitious nation.

KKF's work honors the values and principles King Khalid – may Allah have mercy on his soul - adopted and worked to uphold. Just as KKF has been a pioneer in past years in its creativity, uniqueness, and charity, it continued its pioneering work this year. It achieved much by putting into action a new strategy for social investment, capacity building, and garnering support to achieve comprehensive social and economic development for the benefit of all Saudis.

Because KKF's vision aspires to a prosperous society in which all have access to equal opportunity and the capability to reach their goals and aspirations, the foundation invested its resources in individuals and agencies promoting equal opportunity. It supported NPOs and projects with a unique performance record, business model, and target recipients. KKF gave 3.8 million riyals this year alone through 15 grants to projects and organizations across the Kingdom of Saudi Arabia. With these NPOs working in a variety of fields to serve recipients from various categories, KKF's support contributed to preparing hundreds of young men and women for various professions for the job market. The support they received allowed them to acquire skills and experiences to support themselves and their families and to become active contributors to the sustainable development of their local communities.

Building capacities is an important and vital part of empowering NPOs to play their part in social and economic development. This is achieved through programs focused on preparing qualified leaders and cadres trained to accomplish various missions. Their creativity would be sufficient enough to raise performance, change perceptions of the non-profit sector, attract attention to it as a principal and incentivizing factor in social development, and effect positive change that reflects on all members of society.

Along these lines, KKF sponsored and supported 5 workshops. 1163 participants from 66 different societies across the country attended. It held a program entitled "The Impact of Guidance" in cooperation with its partner, the Mogli

Institute. The program aimed to hone the skills of counselors and social leaders across the country. KKF also succeeded in creating and promoting a culture of innovation among students by enabling them to propose creative solutions to existing social issues through one of its unique programs: "Sahem with Creativity". The program included 52 male and female students from Prince Sultan University. KKF further implemented full and partial incubation programs aimed at building scientific and organizational capabilities in accordance to non-profit organizational methodologies. The effort is intended to develop departments in NPOs to discharge their responsibilities in an effective and sustainable manner.

This year, KKF supported causes and policies that contribute to the economic development of Saudis by building partnerships with relevant government agencies, the private sector, and appropriate civil society and international organizations. These efforts served to guarantee transfer of experiences and localization of knowledge within the non-profit sector to which Vision 2030 has allocated special attention. The vision also pins great hopes on the sector's contribution to building a prosperous society and to boosting GDP.

The foundation's accomplishments this year, despite their importance, do not represent the full scope of its aspirations. They are merely a few of the many steps KKF has decided to take in pursuit of its goals, vision, and mission. The foundation aims to achieve prosperity by activating the role of participants in development, while incentivizing and supporting them to create a Saudi society that strives towards prosperity, but one in which equal opportunities are possible.



# Local and International Partnerships

## For a Society of Equal Opportunities

One of the objectives of sustainable development, as stated by the UN, is to work in a spirit of partnership and cooperation to make appropriate choices that contribute to the sustainable improvement of quality of life for future generations.

Since its inception, KKF has believed that effective solutions to our most complicated social problems are only possible through coordination with partners and cooperation with various parties. Our partners are individuals, companies, and institutions that have committed themselves to supporting the principle of equal opportunity and social empowerment. Together, we will work hard to achieve sustainable development and best results.

### KKF's Partners



### SUSTAINABLE DEVELOPMENT GOALS





# KKF's Methodology



## Vision

**A Saudi society with equal opportunities, striving towards prosperity**



## Mission

**To achieve prosperity by mobilising and enabling stakeholders through social investment, capacity building and advocacy**

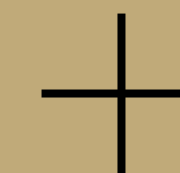
KKF works to create equal opportunities so that every Saudi is given the chance to unlock their potential and participate in the Kingdom's prosperity.

Through social investment, capacity building, and increased backing, KKF is able to support comprehensive social and economic development to serve various social strata. Its modern operandi honors and revives the principles and values adopted by King Khalid during his lifetime.

KKF's vision is one of a prosperous Saudi society in which all its members have access to the tools and opportunities needed to achieve their goals. KKF understands that achieving this noble goal requires that the principal active parties (individuals, NPOs, commercial businesses, government partners, and others) work in unison to achieve the shared goal of effecting positive and sustainable social change in the Kingdom.

As such, the foundation supports mobilizing opinions, garnering support, and adopting policies that address the root causes of social problems. It helps empower the least privileged social groups to play an economic and social part. KKF is working to build a strong sector, capable of positive social change on various fronts, through investments in the non-profit sector and close collaboration with its organizations.

The foundation's purpose is to achieve prosperity and sustainable development with the support of an active and empowered society.



## Main Programs



### Social investment

Invest our resources in avenues that promote equal opportunity for all social groups.



### Capacity building

Empower NPOs and companies to effect sustainable social and economic change.



### Policy Design and Advocacy

Support policies that positively impact social development, propose designs, and garner support.



### King Khalid Award

Develop effective sustainable development programs in cooperation with NPOs; and encourage them to adopt socially responsible practices.





# Social Investment

Innovative and  
Comprehensive Programs  
Offering Fundamental Support to  
Promote Equal Opportunities





KKF supports organizations working to promote equal opportunities through sustainable development projects in line with its overall social and economic development goals. To that end, in 2018, KKF started focusing on improving living standards for underprivileged social groups by creating income-generating opportunities that achieve sustainable development .



# Equal Opportunity Grants

The Equal Opportunities Grants Program provides financial grants to NPOs to implement development projects aimed at underprivileged social categories such as low-income families, individuals with special needs, the unemployed, and widows and divorcees. These grants serve to prepare recipients for the job market and increase their employability, thereby giving them access to income-generating opportunities that improve their standard of living.

In 2019, KKF offered 15 equal opportunity grants worth 3.8 million riyals through the program. The projects spanned a wide geographical area from Riyadh to Makkah, Hail, the Eastern Province, and Jizan. They covered a range of professional areas, including charities, social development committees, startups, and training centers. Grants provided contributed to preparing dozens for the labor market. It furnished them with the necessary tools to continue improving their skills in search of better job opportunities, increasing their income, or investing in private projects.

The grants allowed 256 individuals to find employment or other sources of income such as small projects, having been adequately prepared and transformed from unemployed to productive members of society.

Number of Grants

15

Grants

Total Value of Grants

3.8

Million SAR

Number of Beneficiaries

999

Beneficiaries





**Bunyan Women's Family Development Charity**

 Riyadh

 Project

Building and Development

Beneficiaries  
**30**



**Future Vision Management Consulting**

 Riyadh

 Project

Thabat, a Training and Employment

Beneficiaries  
**250**



**Ethraa' Knowledge LLC.**

 Riyadh

 Project

Saudi Hands

Beneficiaries  
**35**



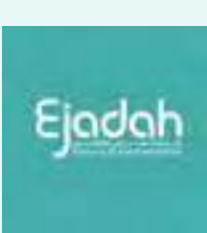
**Masa'i Society**

 Riyadh


 Project


Development and sufficiency

Beneficiaries  
**25**




**Ejadah Training and Empowerment**

 Riyadh


 Project


Ejadah Work

Beneficiaries  
**30**



**Tanweel Trading Co.**

 Riyadh


 Project

The Arab Excellence

Beneficiaries  
**100**




**“New Trainers Center” and “Sa'i Initiative” to train and employ individuals with special needs**

 Riyadh


 Project


Aqel

Beneficiaries  
**30**




**Social Development Committee, Al Naseem District**

 Riyadh


 Project


Kafaa'

Beneficiaries  
**20**




**Majed bin Abdulaziz Society for Development and Social Services**

 Makkah


 Project


Empowering Youth

Beneficiaries  
**85**



**Al Birr Society**

 Eastern Province

 Project

Empower

Beneficiaries  
**150**




**Al Bataliya Society**

 Eastern Province


 Project


Be Ready

Beneficiaries  
**30**




**Rafaa Society (Waref)**

 Rafaa


 Project


Qualified

Beneficiaries  
**40**




**Productive Families Society**

 Jazan


 Project


Damen

Beneficiaries  
**50**




**Social Development Committee of Mughairaa**

 Al Ula


 Project


Empowering Women

Beneficiaries  
**70**



**Productive Families Society**

 Hail

 Project

Operating School Canteens

Beneficiaries  
**50**

KKF offered assistance through the Equal Opportunities Grants Program to specialized charities that help empower and prepare young men and women to take advantage of available employment. The grant given to Majed bin Abdulaziz Development and Social Services Society in Makkah was used to train and develop 85 young men and women for work in the tourism and hospitality sector. 70% of them found jobs after completing the program.

Future Vision Management Consulting used its grant to prepare and train 250 young men and women in basic job skills that would enable them to enter the private sector job market in Riyadh.

Ethraa' Knowledge LLC. offered 25 employment opportunities in retail and school canteens in Riyadh to women who received their training. It also trained 10 women in project management skills and offering them technical support to start small enterprises.

Masa'i Society prepared 25 female entrepreneurs, providing them with the necessary skills to manage small enterprises. It offered services and logistical support to 10 existing women-managed entrepreneurial projects in different fields.

KKF's grants have also allowed Al Birr Society in the Eastern Province to prepare 150 young men and women to enter the job market through sales and secretarial work by working with private sector partner companies.

Ejadah Training and Empowerment used a KKF grant to train 30 young women in the specialized skills of customer service, work ethics, sales skills, financial planning and personal financial management skills in preparation for employment in companies in these fields.



Rafaa Society (Waref) used its grant to prepare 40 of its beneficiaries to enter the job market by providing them with computer, secretarial, customer service, and photo-shop design skills.

Al Bataliya Society prepared 30 young women in Al Ihsaa for work in retail stores after helping them acquire cashier, customer service, and online marketing skills.

Tanweel Trading Co. used its grant to help empower 100 young men and women enrolled in vocational training by equipping them with employability. 97 beneficiaries were hired in the hospitality sector.

Bunyan Women’s Charity in Riyadh used its grant to prepare 45 of its beneficiaries, both men and women, for the job market after training and equipping them with professional development and financial management skills.

In keeping with its goal to support the most underprivileged social groups, KKF used the Equal Opportunity Grants Program to help charitable organizations and societies focused on specific and significant social groups. The Productive Families Society in Jizan prepared 50 families on social security for work in school canteens. The society helped families acquire skills such as stock management, procurement, budgeting and financial management, health and food safety, student meal preparation, and the regulations of operating school canteens.

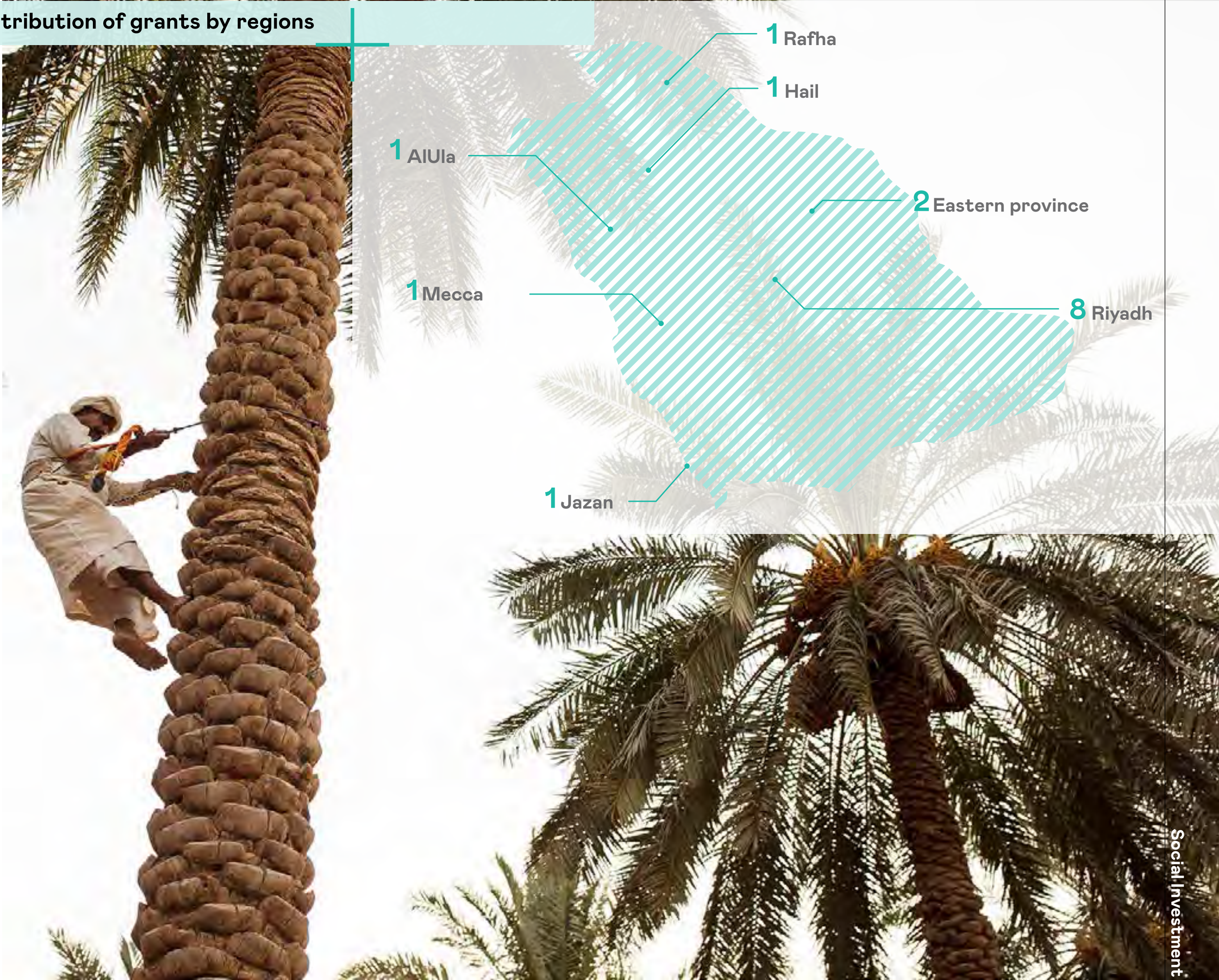
The Productive Families Society in Hail implemented a similar project to train 50 other families and equip them with the skills necessary to operate school canteens.

In the same vein, the Naseem District Social Development Committee engaged in boosting the income of several productive families by training and equipping 35 women with skills such as make-up art, cookery, and marketing.

The Social Development Committee in Mughaira’ launched a project to train 70 women in domestic skills, including baking, cooking, making coffee, and make-up art. It helped create and prepare sales points for their products at a production center specifically designated for productive families.

KKF offered a grant to the “New Trainee Center” and “Sa’e Initiative” to train and hire individuals with special needs. The program’s goal was to train 30 young men with slight mental disabilities, but who are otherwise capable of work. The men were enrolled in a theoretical and practical professional training program that equipped them with a variety of food catering skills. The program also offered awareness training to their families to ensure the success of the project and worked with the private sector to guarantee suitable employment opportunities for the trainees.

Distribution of grants by regions






# Social Entrepreneurship Grant

Social entrepreneurship grants are used to allow business incubators to incubate social entrepreneurs and empower them, both technically and financially. The project helps entrepreneurs transform their social initiatives into start-up companies that positively impact society.


Raz Development Consultants received the social entrepreneurship grant for its project “Fa’eloon”. The project aimed to incubate four entrepreneurs. It trained and empowered them with the skills and knowledge necessary to start their social companies. They are:

1

**Compass Project**  
  
البروصلة  
COMPASS


This project aims to develop leadership and team-building skills through adventures and challenges. It factors in youth need for life experiences in a modern urban world.

2

**Starfish**  
  
مشروع ستارفिश العربي  
STARFISH PROJECT ARABIA


This project trains stutterers to manage their stutter. It also trains families to deal with a stuttering child and helps raise social awareness in their school and general environment.

3

**My Sweet Life**  
  
حياتي  
سكّر

This project helps patients with diabetes from birth to age 30 learn how to manage their disease without psychological or physiological complications. The program offers education to raise awareness through informative videos, training programs, and medical supplies.

4

**Akenah**  
  
أكناه

This project aims to offer assistance to the elderly who receive social, medical, psychological, and economic care through psychotherapists and social workers.

Number of Grants

1

Grant

Number of Beneficiaries

4

Social Entrepreneurs





# Capacity Building

To achieve institutional excellence and sustainable impact by supporting, empowering, and helping NPOs develop and innovate.



Since the beginning, one of KKF's most important goals has been building the capacities of NPOs and empowering them to affect sustainable social and economic change that reflects positively on society. It offers the kind of support and care that ensures these organizations step up their performance and services by training their employees. It provides them with the knowledge, skills, and experiences they need to achieve their goals in an innovative and creative way based on clear methodologies and solid foundational work. This, in turn, has a positive impact on their performance as a whole and their contribution to society's prosperity. KKF works to achieve this through different projects, such as:

- Incubation
- Acceleration
- Training Workshops
- Innovation and Social Entrepreneurship
- "Shagahaf" Philanthropic Fellowship Program



# Full Incubation

The Full Incubation Program aims to support and empower NPOs by advancing institutional work through strategic planning and innovative programs. This helps giving workers the skills and knowledge they need in specialized fields to raise the level of performance at their organizations. KKF works with them to reach substantive achievements that reflect on target social groups.

Fully incubated



In 2019, the following NPOs were incubated:

- ▀ Kayan Orphan Society in Riyadh
- ▀ Restaurants and Cafes Society (Qout) in Riyadh
- ▀ Sa'ed Society, in the Northern Border Province

The incubation process created positive results for these societies. For example: institutional assessment as well as strategic and operational planning were done for “Kayan”, “Qout”, and “Sa'ed”.

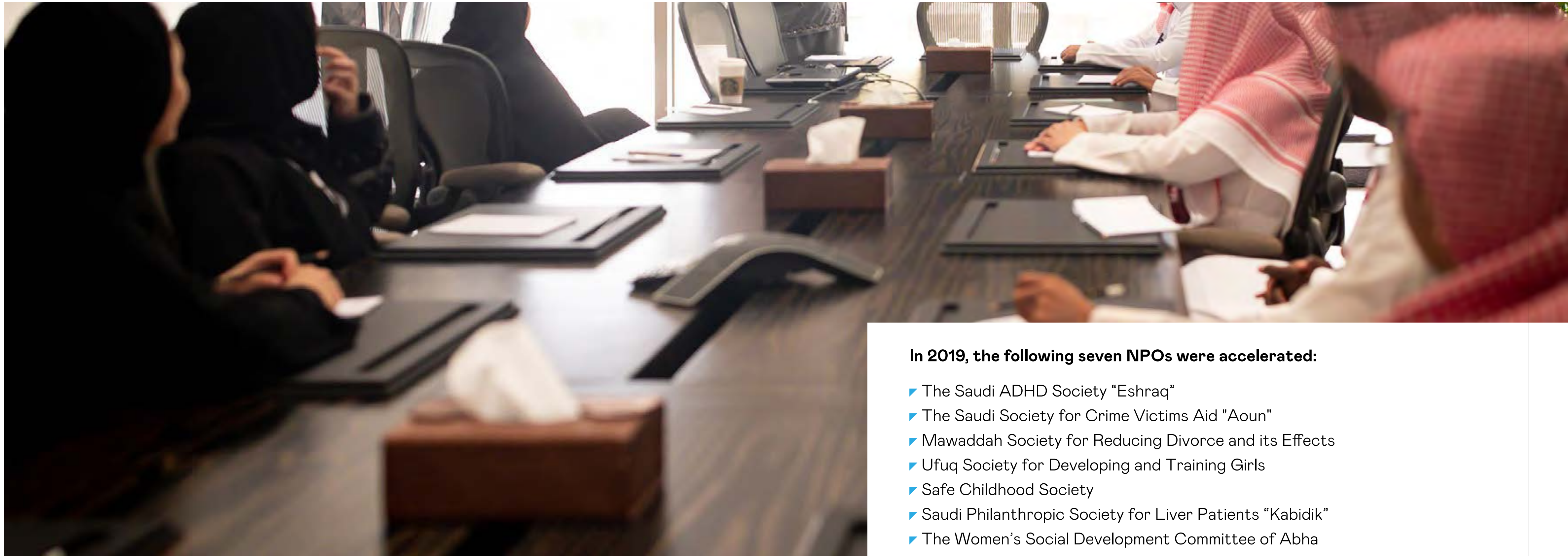
Incubation continued for societies KKF began working with in 2016-2018:

- ▀ The Housing Society in Qassim
- ▀ AlJanoub Women Charity Society in Assir
- ▀ Rufaida Society for Women's Health in Riyadh

KKF completed a strategic plan for the Housing Society. The plan included training employees to complete and implement an organizational structure and comprehensive guide for the society. KKF is currently training board members on implementation.

As for AlJanoub Society, KKF followed-up and supervised strategic performance and development of financial resources management. In addition to development of the Financial Department, executive management support project was finalized due to the change in the management of the Society, as well as the promotion of the human resources competencies project.





# Acceleration

The Acceleration project offers support in specific fields based on the needs of the organization. It helps developing and empowering these organizations to address the challenges they face and achieve best results that reflect positively on the greatest number of beneficiaries.



Non-Profit Organizations

## In 2019, the following seven NPOs were accelerated:

- ▀ The Saudi ADHD Society “Eshraq”
- ▀ The Saudi Society for Crime Victims Aid "Aoun"
- ▀ Mawaddah Society for Reducing Divorce and its Effects
- ▀ Ufuq Society for Developing and Training Girls
- ▀ Safe Childhood Society
- ▀ Saudi Philanthropic Society for Liver Patients “Kabidik”
- ▀ The Women’s Social Development Committee of Abha

Implementation of the “NPO Board Governance” project was over one full year, with the goal of prompting and developing the necessary governance skills for board members and executive directors, while developing NPO governance manual with rules, regulations and responsibilities.

The project achieved several goals, including: Preparing a comprehensive needs assessment report, gaps, and requirements of governance in the targeted organizations; creating a framework for comprehensive governance to include: covenants, structures, policies, regulations, and organizational job descriptions. As well as conducting training workshops for target organizations’ boards and executive management on the know-how of implementing governance guides.



# Training Workshops

KKF's Capacity Building Program holds training workshops to develop the performance of NPOs and their employees. These workshops provide them with the knowledge and skills that help them achieve success and excellence in their missions. Workshops focus on specific areas: project development, corporate communications, fundraising, impact measurement, and leadership development.

Holding

5

Workshops

Beneficiaries

17

Non-Profit Organization

In 2019, KKF organized four workshops in various specializations. 106 participants from 17 different NPOs across the country participated in the workshops, which focused on important topics such as project development, monitoring & evaluation and impact assessment, corporate communication, fundraising development, and NPO executive leadership.







## NPO Executive Leadership:

This project was comprised of three separate workshops attended by 17 CEOs from 17 different NPOs. The project spanned a whole year. It aimed to prepare NPO CEOs by building capacities and fine-tuning skills. It also developed action plans to assess, promote, and develop the CEO's administrative and leadership skills. The purpose of the program is to endow them with the skills necessary to lead their organizations and enable them to play a part in the service of their beneficiaries, society, and the development of the NPO sector in Saudi Arabia. The workshop also contained important themes on NPO management, including talent management, human resources, financial management, effective outreach, effective relations, financial resources development, and governance.

💡 **Develop management and leadership plans for NPO directors**

📅 **1 year**

**17**

**Participants from 17 NPOs**

📋 **Executive action plans were developed for participating CEOs**

## Developing NPO Financial Resources:

Attended by 32 participants from 17 different NPOs, this workshop focused on capacity building and skills development for officers working in financial resources development management. It also focused on building NPO capacities, and enabling them to play their part in developing practical plans for NPO financial resources management, which would allow NPOs to serve their beneficiaries and achieve financial sustainability. The 5-day workshop featured the following important themes: the basic skills needed to develop NPO financial resources; basic principles and work ethics in financial resources development departments; setting priorities to achieve financial sustainability; the know-how of managing revenue-generating projects and programs; the modern technology of developing financial resources; and understanding sources of financing and strategic social partnerships. KKF followed up with NPOs for eight months after the workshop to ensure work plans were implemented.

💡 **Devised action plans to develop NPO financial resources, enabling them to serve their beneficiaries and achieve financial sustainability.**

📅 **8 months**

**32**

**Participants from 17 NPOs**

📋 **15 action plans were devised to develop the financial resources of the participating organizations.**





## Corporate Communication:

KKF understands the importance and role of corporate communication to achieve professional success, especially in the non-profit sector where organization require development in this area. 26 participants from 16 different NPOs took part in the Corporate Communication Workshop. The main objectives of the workshop were building capacities and developing the skills of communication professionals, and NPOs, and developing action plans for outreach among participating NPOs. It also discussed the importance of clear messaging to attract supporters for projects and programs that benefit NPO beneficiaries. To that end, the 5-day workshop featured the following agenda topics: effective communication and impactful engagement skills; social relations and strategic communication; communications and public relations strategies in crisis and reputation management; adhering to communication ethics when processing beneficiary complaints; developing social media marketing and communication phased plans to achieve initiative and program goals; managing institutional communication through social media; and crafting institutional identity. KKF followed up with NPOs for seven months after the workshop to ensure work plans were implemented.



💡 **Develop NPO Institutional Outreach Plans**  
📅 **6 months**

**26**  
**Participants from 16 NPOs**

📋 **16 institutional outreach plans were devised for the participating organizations.**


See more






## Monitoring & Evaluation and Impact Assessment for NPOs' projects:

16 NPOs and 30 participants took part in this 5-day workshop. The event focused on developing action plans to monitor and assess the impact of participating NPOs' development projects to better plan for the service of its beneficiaries through established methodologies. To that end, the workshop agenda featured the following topics: the concepts, vernacular, and basic skills and principles of: development project monitoring and evaluation, and impact assessment, and building logical frameworks and performance measurement tools. Consultancy firms working with NPOs continued for six months to follow-up and provide consultations on implementing work plans.

 **Monitoring & evaluation plans were developed to assess the impact of NPOs projects**

 **6 months**

**30**  
Participants from 16 NPOs


 **16 action plans were devised to monitor and assess NPOs' projects**




## Building Non-Profit Sector Capacities in the Field:


This project targeted NPOs in rural and peripheral areas. It focused on rural NPOs whose staff have not been able to participate in professional development workshops outside their regions. The project aims to build the capacities of rural NPO professionals to discharge their responsibilities toward their beneficiaries and society, spread the culture of social and volunteer work, and encourage youth to engage in volunteer work through NPOs.

In this vein, KKF organized 27 specialized workshops and seminars. 1,058 young men and women attended from various philanthropic organizations, social development committees, Quran recitation schools, call and guidance societies, and volunteer groups from across the country. The program also offered NPOs development counseling. Workshops featured an array of topics including: modern skills in social and charity work; marketing; developing financial resources; understanding the needs of the local community; generating project ideas; preparing project proposals; building volunteer youth capacities; and empowering youth to work for NPOs.

 **Develop Monitoring & Evaluation and Assessment Plans to Measure the Impact of NPO Development Projects**

 **6 months, 27 workshops**

**1058**  
Young men and women participated from rural areas

 **The project continues to address the many requests KKF receives from NPOs, which are scheduled based on KKF's strategies**



# Innovation and Social Entrepreneurship

## “Sahem” for Innovation and Social Entrepreneurship



“Sahem” for Social Innovation is a project that aims to spread the culture of innovation and social entrepreneurship in Saudi Arabia. The projects draws on the importance of innovation and entrepreneurship in solving social problems and creating employment opportunities for youth. KKF launched Sahem in cooperation with Prince Sultan University. The main goal of the project is to create and promote innovation among youth while empowering them to propose creative solutions to existing social problems. The program aims to arm male and female students with the creative skills and tools necessary to become proactive members of their communities. It further aims to help achieve the Kingdom’s Vision 2030, raise the spirit of social responsibility among students, and increase their self-confidence to better enable them to address the challenges and difficulties they may face in professional life. The program also helps create employment opportunities for students. 52 male and female students from Prince Sultan University participated in Sahem. The program was comprised of 3 phases and lasted for a month. It featured a two-week program awareness campaign, a 5-day boot camp, and a 2-day innovation challenge. It focused on topical subjects, including: social work and innovation models; design thinking methodologies; social projects financial models; entrepreneurship and social impact assessment environment; tabling ideas for social projects; and project planning.

💡 Raising awareness about innovation tools, social entrepreneurship, and creating a new generation of innovators to solve pressing social issues.

📅 1 month

52  
Students

📌 Finding solutions to the following challenges:

- How to reduce the rate of depression among youth?
- How to encourage senior citizens to participate in social activities?
- How increase women’s access and utilization of banking services?

📌 Results

➤ **First Prize Award | Abaq**

An online portal offering a domestic tourist experience by leveraging senior retirees’ experiences in various fields.

➤ **Second Prize Award | Ihsan**

An application that aims to discover and develop the talents and hobbies of senior citizens and develop them with the aid of expert trainers and volunteers. The application is unique in its versatility and quality of development.

➤ **Third Prize Award | Maan**

An online application targeting depressed patients, by linking specialists, psychiatrists and depressed patients and supporting them.



City Building





## Athar Mentoring Program



Through its partnership with the Mowgli Institute, KKF launched a unique project aimed at mentors and social entrepreneurs. The project's goal is to create a suitable organizational environment for this category of professionals by offering training and helping them develop the necessary administrative and leadership skills to achieve success.

14 mentors and 13 social entrepreneurs participated in this one-year program which featured multiple activities. It included a 2-day awareness workshop about Athar mentorship program, a training workshop on the concepts of mentoring, matching the mentors with the mentees (social entrepreneurs), a 4-day program on agreement design, and a workshop on setting guidance relationship frameworks. The program also offered on-going support for six months and conducted a one-day refresher course to revise mentorship concepts; it also continued to follow up on the mentoring relationship between the mentors and social entrepreneurs.

KKF enabled program participants to join the Mowgli Institute Alumni Association to stay connected, inspire, and guide others.

💡 **Develop mentors' and social entrepreneurs' skills who have innovative and viable solutions to social challenges.**

📅 **One year**

**27**

**Mentors and entrepreneurs**

📷 **Finding a group of mentors to support social entrepreneurs**

See more





# SHAGHAF

Intensive Training and Global Partnership  
**New Leaders Making a Difference in Giving,  
Performance, and Accomplishments**





بشغفك تحقق هدفك  
Inspiring You to Achieve Your Goals



A charity fellowship program since 2016 aimed at promoting the effectiveness of the non-profit sector



KKF and the Bill & Melinda Gates Foundation

BILL & MELINDA  
GATES foundation

10 participants  
from 9 NPOs



16 months



- Improving perceptions of the Non-Profit sector
- Leveraging global experiences to create positive change in the NPO sector



- Attracting and empowering future NPO leaders
- Developing the skills of program participants to help them lead the development of the NPO sector
- Creating Saudi ambassadors for local development issues
- Creating a paradigm shift in the administrative and leadership side of this sector



## The Saudi Charity Fellowship Program (SHAGHAF)

KKF launched SHAGHAF with the Bill & Melinda Gates Foundation. The goal of the program is to prepare ambitious NPO leaders in Saudi Arabia. KKF chose a name that reflects the program's noble goals: raising NPO standards and contributing to positive social change in Saudi Arabia.

After its first year's success, KKF had a second iteration of SHAGHAF in January 2019, which included a one-week guidance camp, where the program was explained in details and phases. It was an opportunity to create personalized and professional plans for the participants. The event took place at KKF headquarters in cooperation with the Arab Excellence Program. The participants went on to work for NPOs. They also traveled to the U.S. for an educational tour where they attended a 3-week intensive program in July 2019 on NPO management and leadership skills. The training took place at the Bill & Melinda Gates Foundation and the Columbia Business School.

Program participants attended one training workshop per quarter. The workshops focused on an array of issues, including: the job satisfaction equation; design thinking; adaptable leadership; and measuring project impact.

Each participant had one guidance session per month with their guidance counselor, bringing the total number of sessions to 12.

The personal professional work plans created in cooperation with Arab Excellence Program were assessed by the program on a quarterly basis.

In 2020, the program's second iteration will include the 10 participants who currently work for NPOs across the country.

See  
more



# Policy Design & Advocacy

Promoting Equal Opportunity,  
**Supporting Human Empowerment, and Strengthening  
Social Justice**



Since its inception, KKF has developed a clear work and performance strategy. One of the strategy’s most important pillars is creating a positive impact on decision-making and government policies that support economic empowerment for the less fortunate. This is achieved through an evidence-based approach and design solutions for policies that contribute effectively to building a social protection system and offer a fresh perspective on complex challenges.

KKF invested in designing policies in line with The Sustainable Development Goals (SDGs) and the Kingdom’s national priorities such as eradicating poverty, promoting equal opportunity, achieving financial inclusion and sustainability, supporting NPOs, advancing social protection, and more. KKF is also proud of the distinguished relationships it built with partners from government decision-makers, civil society, and private sector leaders to improve programs offered to the less fortunate through workshops, panel discussions, and meetings. KKF contributed to shaping agendas and public priorities through these relationships and to ensuring the rights of all social groups in the Kingdom.

In 2019, KKF had a strong presence in internal and external fora. It participated in discussion panels, workshops, forums, working committees, and governmental meetings on projects and studies related to KKF’s key roles and objectives. It drafted verified reports on issues of concern to Saudi society within the purview of the foundation.

### The Program Achievements

-  **Drafted a report entitled “Intergenerational Equity”**
-  **Drafted a report entitled “Financial Inclusion”**
-  **Organized a discussion panel in partnership with UNESCO in Paris**
-  **Organized the C20 bootcamp for participation in the proceedings of the G20 Civil Society Engagement Group (C20)**
-  **Participated in the UN High-Level Political Forum on Sustainable Development in New York.**
-  **Presented a working paper at the World Economic Forum for the Middle East and North Africa.**
-  **Participated in the Population Development Workshop organized by the Royal Commission for Riyadh City.**
-  **Participated in designing a Saudi social entrepreneurship strategy.**
-  **Organized a workshop in partnership with the Financial Sector Development Program.**
-  **Participated in a workshop organized by the National Committee for Fostering Prisoners, the Released, and Their Families.**







# Financial Inclusion

Download publication 

**KKF issued a report on financial inclusion to raise awareness about underprivileged groups that cannot fully benefit from financial and banking services. The report contained proposals that would allow these groups to access services to help raise their standard of living, ensure financial independence, and limit the threat of financial need.**



 **A report to raise awareness on the least privileged groups that do not fully benefit from financial and banking products and services.**

 **Gave a report presentation at a workshop organized by the National Committee for Fostering Prisoners, the Released, and Their Families (Trahum).**

 **Participated in a workshop in partnership with the Financial Sector Development Program (a Vision 2030 program) about financial awareness in the Kingdom.**

The report discussed financial inclusion indicators related to savings and borrowing, bank account ownership rates, and financial education in Saudi society. It provided an overview of the government's efforts, offered recommendations, and laid out KKF's vision for government agencies to help facilitate access to financial services for women, illegal residents, defaulters, and NPOs.

KKF gave a presentation on the Financial Inclusion report to a discussion panel organized by National Committee for Fostering Prisoners, the Released, and Their Families (Trahum). The panelists discussed rights issues, defaulters, agency recommendations on financial inclusion, and amending government policies to suspend procedures leading to the imprisonment of defaulters.

In the same vein, a workshop was organized in partnership with the Financial Sector Development Program (a Vision 2030 program) about financial awareness in the Kingdom. Financial awareness program officers from the non-profit, private, and government sectors attended alongside representatives from the Ministry of Finance, the Saudi Arabian Monetary Agency, and the Social Development Bank. KKF gave a presentation to the Vision 2030 Executive Program Committee for the Development of the Saudi Financial Sector (under the chairmanship of His Excellency the Minister of Finance, His Excellency Governor of the Saudi Arabia Monetary Agency, and His Excellency Chairman of the Capital Market Authority). The presentation covered financial inclusion in Saudi Arabia and financial restrictions imposed on the NPO sector.



# Intergenerational Equity



KKF issued a special report entitled “Intergenerational Equity: Towards a National Framework for Prosperity.” The report discussed Saudi quality of life. It offered an assessment of the Kingdom’s present wealth and how it could be made sustainable for future generations. It also included an introduction to the main available prosperity indicators and the Saudi national prosperity assessment framework. The report’s six sections provide an overview of current and future prosperity, an assessment of quality of life, prosperity sustainability in the Kingdom, and using the prosperity index chart to set government and prosperity policies under Vision 2030 implementation programs.

Download publication



This report discusses quality of life in Saudi Arabia, offering an assessment of existing resources and how best to use them for the benefit of future generations

112

Decision makers received copies of this report

73K

Downloads of the report from KKF’s website

128K

Impressions and a reach of over 1.7 million

- Launched the English version of the report at the UNESCO headquarters in Paris.
- Previewed the report at the MENA World Economic Forum in Jordan



The report provided a series of recommendations, including inviting the Economic and Development Affairs Council Strategic Committee to adopt the national prosperity framework as a tool of implementation under Vision 2030. It further recommended that the framework be circulated to existing and prospective implementation programs in phase Two of Vision 2030 to guarantee quality of life under the current prosperity theme, and the sustainability of the Kingdom’s wealth under the theme of future prosperity. It also recommended re-evaluating the quality of life program, activating the role of the National Development Fund in preserving the Kingdom’s multi-sourced wealth, and supporting the General Authority for Statistics as it continues to issue surveys and indicators of prosperity. Other recommendations included addressing the expected actuarial deficit in retirement accounts as soon as possible, working to ensure its sustainability for generations to come, and merging the Public Pension Agency and the General Organization for Social Insurance into one social insurance government agency.

The report was sent to 112 decision makers, along with letters focused on their particular work. It was downloaded more than 73,000 times through the website. It generated 128,000 impressions and had a reach of more than 1.7 million.





## Discussion Panel in Partnership with UNESCO in Paris

In September 2019, KKF organized a discussion panel, in partnership with the United Nations Educational, Scientific and Cultural Organization (UNESCO) at its headquarters in Paris. The panel focused on alternative prosperity indicators to GDP and their utility in decision-making. The event’s objectives included shedding light on the latest international literature and references in measuring development and inclusive prosperity. It provided room for hosting a transnational dialogue on the subject, sharing experiences among countries, and launching a long-term partnership between KKF and UNESCO. It aimed to create a partnership that allows both sides to share experiences, cooperate jointly on inclusive policy research, and engage international organizations and decision-makers in the debate on alternatives to GDP and their link to education and culture as a matter of priority.

The event was attended by 70 participants and 5 experts from various international organizations, including the UN Environmental Program (UNEP) and the International Monetary Fund (IMF). KKF used the session to launch the English version of its research piece “Intergenerational Equity”. The session was also an opportunity to focus on education, culture, and human capital indicators.

💡 **Discussing GDP alternative prosperity indicators and their use in decision making**

🌐 **Aimed to launch a long-term partnership between KKF and UNESCO to share expertise and encourage joint cooperation**

**70** **Participants and 5 experts from the IMF, UNEP, UNESCO**

📖 **Released KKF’s Report “Intergenerational Equity” in English**

Download publication 



See more 





# Preparatory Bootcamp for Saudi NPO Members of the Civil Society Engagement Group

KKF hosted an intensified readiness camp at its Riyadh headquarters for 40 Saudi NPOs from across the country.

The camp was designed to prepare organizations to participate in the G20 Civil Society Engagement Group, which meets next year alongside other G20 official engagement groups.

The camp focused on topics and skills relevant to global development priorities, statistical awareness, consensus building, protocols, and The United Nations Sustainable Development Goals (SDGs).

Training workshops were offered in cooperation with KKF government partners, including the Saudi General Secretariat of the G20, the Ministry of Economy and Planning, and the General Authority for Statistics. Participation included international experts from UNDP, UNICEF, ILO, and the World Bank who shared their experiences and expertise. KKF made the training material available to interested civil society organizations through its website.

It is worth noting that KKF has been participating in Civil Society Engagement Group meetings since 2017. KKF attended the meetings held in Germany and in Argentina. This year, it is participating as a Troika member on the steering committee under the presidency of Japan. KKF is expected to participate in leading the group's work in Saudi Arabia in 2020.

C20

PREPARATORY

BOOTCAMP

for Saudi Non-profits



- Download complete camp training pack
- G-20 Civil Society Outreach Group



# International Presence

To further its goals and raise awareness about its programs, KKF ensured it was represented this year at the senior level in numerous international sustainable development fora. KKF attended the High-level Political Forum on Sustainable Development Goals in July. It participated in the Saudi delegation’s main session entitled: “Creating Equal Opportunities in the Saudi Labor Market”. It attended another forum session entitled “Empowering Individuals and Guaranteeing Inclusiveness and Equality.” The session included a review of equality and justice achievements.

KKF gave a presentation on its report “Intergenerational Equity” – focused on the national framework for prosperity - during its participation in the MENA World Economic Forum in the Dead Sea region of Jordan.



# Domestic Impact



This year, KKF was well represented at events relevant to its work, activities, and programs. Activities included the Population Development Workshop organized by the Royal Commission for Riyadh City to discuss the development of urban observatories in the Kingdom. It contributed to the policy content of health strategies, focusing on expanding the scope of determining factors and threats to public health. This includes prosperity, quality of life, equality, legal identity, mental health, crowded housing, sanitation, long working hours, air pollution, and the role of urban observatories in presenting decision-makers with official local data. KKF was also proactive on the team that developed the Kingdom’s social entrepreneurship strategy approved by the General Authority for Small and Medium Enterprises (Monshaat). In addition, KKF was part of the Ministry of Human Resources and Social Development’s steering team. The team was charged with preparing for the launch of the National Center for Non-Profit Sector Development established by the Council of Ministers, studying the relevant legislative environment, and governing the non-profit sector.





# King Khalid Award

Support and Development Excellence

**Honoring Individuals and Organizations Pioneers to Make  
a Positive Change and Achieve Sustainable Development**





The King Khalid Award is one of the most important national awards in the Kingdom. In addition to being a platform to honor achievements, the award creates a practical system for constructive social change in Saudi target groups. The winners are chosen through a transparent mechanism that measures performance and assess positive, tangible impact. The award honors social initiatives and individuals, non-profit organizations, and private sector establishments leading the advancement of sustainable development at the social and economic levels.

For over a decade, the award has recognized and honored distinguished individuals in key fields. It is the only award of its kind in the Middle East. The uniqueness of the award is in the effective and practical support it extends to the candidates as well as its contribution to raising organizational competencies and capabilities. This enables the candidates to better serve their communities and produce sustainable solutions.

The award is designed to be one of KKF programs. It aims to maximize the impact of the private sector, volunteer initiatives, and NPOs on social development and prosperity. It strives to be an effective, comprehensive tool of change and development designed to honor social initiatives, NPOs, and private sector establishments in the Kingdom. The award targets unique initiatives focused on finding solutions to societal challenges, using pioneer sustainability practices in business, and delivering distinguished administrative performance which, in turn, reflects on community service. The award further seeks to create a stimulating environment for philanthropy, raise performance efficiency, and promote sustainable development. It does this while working to increase impact and promote strategic thinking.

The King Khalid Award has an important advantage. It provides specialized analytical studies to all participants. These studies constitute a roadmap and shed light on the strengths and shortcomings of the competitors' work, offer tips for performance improvement, and promote best practices. Once completed, the study is presented in the form of a scorecard. KKA offers the participants an educational opportunity and support throughout the year. It opens communication channels with the participants and holds educational workshops to allow continued improvement, innovation, and development.

In 2019, the King Khalid Award honored winners in three categories: development partners; excellence in non-profit organizations; and sustainability. The awards were given at a grand ceremony patronized and attended by the Custodian of the Two Holy Mosques King Salman bin Abdulaziz - may Allah protect him. The king's attendance is an indication of his regard for the significance of the award, the high values it stands for, and its development goals. The king's gesture further reflects his personal regard for the inspirational personality after whom the award was named; the late King Khalid bin Abdul Aziz.

See  
more





# Development Partners

This award honors initiatives, individuals, and distinguished volunteer groups that have been able, through their work, to make a tangible difference in the lives of people in the Kingdom. KKF believes there are many citizens and expatriates that contribute to solving urgent societal issues by finding creative solutions for Saudi Arabia's social and economic challenges. The award accepts nominated initiatives, regardless of its size, provided that they address social or economic issues and contribute to solving them in an innovative and creative manner.

Projects or volunteer initiatives are assessed based on their current or projected impact on the community; sustainability; uniqueness in proposing solutions; and capacity for growth and inspiration.



## Phase I

## Number of Registered Initiatives

950

Initiatives

## Qualified

112

Initiatives

## Phase II

## Evaluating and Selecting

12

Initiatives with the highest scores were selected.

Verification visits were conducted to re-evaluate qualified initiatives through reviewing of their work. The first three prize winners were selected via online voting process conducted through the award website.

Visit the award website



## First Prize

Wateen



Initiative Founder:

**Dr. Tamim Mohamed Al Ghanam**

An online portal launched in 2017. It organizes blood drives in Saudi Arabia by connecting donors to blood banks



## Second Prize

Ehyaa



Initiative Founders:

**Ms. Samira Mohamed Taye'****Ms. Adawaa Khalid Al Shammasi**

A voluntary initiative launched in 2015 to improve the learning environment in charity schools by renovating buildings and raising the capacities of classrooms



## Third Prize

Darrajati



Initiative Founder:

**Mr. Abdullah Ali Al Wathlan**

A voluntary initiative launched in 2012G, which aims at spreading the culture of physical exercise and integrating such culture in the community's voluntary work.



In 2018, KKA organized a two-day workshop to develop the highest-performing initiatives' marketing and presentation skills. The event served KKF's mission to support the award's participants and continue engaging to help them achieve their desired goals. Participants also took part in the Partners in Development Exhibition (Da'em), an event designed to support such initiatives by finding opportunities for partnerships with stakeholders and shedding media light on their initiatives.

See more







# Non-Profit Organizations Excellence

This award is designed to improve NPO administrative performance, which reflects positively on the quality of services provided to beneficiaries and increases the efficacy and influence of NPOs in community development. It also increases efficiency, maximizes social impact, improves administrative capabilities, and encourages good governance practices.

The award is intended for NPOs (foundations, charities, and development committees) registered with the Ministry of Human Resources and Social Development for three years or more. NPOs are eligible to compete irrespective of size, financial resources, operational field, or types of activities offered.

An administrative performance analysis mechanism is used to evaluate candidate NPOs. The mechanism operates based on the standards of governance, human resources and financial management and investment, communication, fundraising, information technology, performance and impact measurement, and strategies.



## Phase I

Number of registered organizations

**267**  
NPOs

**57**  
Organizations qualified according to regulations

## Phase II

Evaluating and Selecting

**5**  
NPOs selected as top performers

Announced the top three prize winners.



### First Prize

#### Family Development Society in Medina (Osraty)



A NPO with a two-track approach to family stability: "Care" which involves giving direct support to low-income families, and "Development" which provides habilitation and awareness programs to families and individuals on the verge of marriage.



### Second Prize

#### Women's Charitable Society in Jeddah (Aloula)



A specialized non-profit organization that follows a poverty-alleviation strategy, based on early intervention in the children lives by developing their scientific, practical and mathematical skills to unleash their potential.



### Third Prize

#### Zahra Breast Cancer Society



An NPO focused on raising awareness about breast cancer by spreading health and social awareness. Zahra further supports scientific research and cooperation with similar organizations in an effort to offer breast cancer patients the best possible service.

KKF contracted a firm specialized in consultancy and business development to develop the award's outcomes, safeguard the credibility of the results, and guarantee the independence of the evaluation process. The consultant assesses candidate NPOs and provides recommendations to develop NPO performance so they may continue achieving their goals and remain abreast of the sector's developments.

**All participating organizations are given a scorecard containing the organization's performance analysis, evaluated against the award's standards. It further includes the results of the evaluation as well as recommendations and observations for improvement and development.**

See more





# Sustainability

The award aims to encourage private sector establishments to adopt pioneering and sustainable practices that activate the sector's role in achieving social development and prosperity. It honors inspirational establishments that have made sustainability at the heart their work and developed their operations to achieve economic and social growth.

The award is also aimed at establishments that create a competitive advantage by creatively adopting and implementing sustainability in their commercial and business practices. As such, the award plays an important role in encouraging social, economic, and environmental development in the Kingdom.



Private (institutions or for-profit corporations) and semi-private establishments may apply for the award, irrespective of their business outfit or sector. The evaluation is conducted with creativity and in accordance with standards designed to match the international and local frameworks of sustainable development goals and Vision 2030. All candidates are evaluated based on five criteria:



Building a strong, national, competitive workforce



Creating development and social investment solutions



Supporting and empowering local suppliers



Commitment to high quality and good management (good governance)



Responsible environmental management

The candidates receive a detailed evaluation of their performance. Their work is reviewed and analyzed along with their ability to face social, environmental, and economic challenges. Participants are also given the opportunity to join training seminars and workshops to share experiences with their peers, understand best sustainable development practices, advance their own economic growth and, by extension, the Kingdom's growth.

## Phase I

### Number of Registered

157

Establishments

44

Establishments qualified according to regulations

## Phase II

### Evaluating and Selecting

14

Top performers were selected and site visited

Qualifying evaluation criteria were applied and the top three were selected as winners.

## The Winners



### First Prize

## Saudi ARAMCO Yanbu Refinery



A private oil refinery owned by Saud Aramco. The refinery produces highly refined oil products and is located in Yanbu' Industrial City. It went into operation in 1983 and currently has a refining capacity of 250 thousand barrels per day. Yanbu' primarily serves the local market.



### Second Prize

## Tata Consultancy Services



Tata Consultancy Services is part of the Tata Group. The company has been in operation for 50 years and has presence in 46 countries. Tata Consultancy Services is a pioneering company in information technology services as well as digital and commercial solutions. It has 436,000 employees worldwide with women comprising 36% of its workforce.



### Third Prize

## Saudi International Petrochemical Company (SIPCHEM)



Founded in 1999, Sipchem is a Saudi company listed on the Saudi Capital Market. Sipchem actively invests in chemical and petrochemical industries to produce materials used in a variety of products that contribute to prosperity. The company has factories in Jubail Industrial City, Riyadh, and Hail.



The 2018 award participants had the chance to attend a workshop on best leading practices. It focused on advancing the social, environmental, and economic performance of the participants. Participants were given performance analysis reports featuring analysis results, comments, and recommendations for improving and developing their work. KKA issues a monthly online newsletter focused on the foundation's sustainability award. It provides information and raises awareness about sustainability standards and best practices. In addition, KKA organized introductory workshops in cooperation with others - including the Capital Market Authority - on the award, its goals, and importance.

See more





# Mosques

A Sublime Message and a Beacon of Light  
**Topical Programs to Promote the Role of the Mosque  
in the Service of Society**





The King Khalid Mosque in Umm Al Hammam District is a landmark in Riyadh. The mosque has gained a reputation over its four decades as a beacon of knowledge, light, and benefit for people. The edifice is, just as King Khalid was – may Allah have mercy on his soul – a man with a noble and sublime mission to care for humans; empower, educate, and prepare them for life, armed with knowledge, good breeding, morals, and class.



The mosque was built in 1988. It gained a reputation for being a sought-after spot for seclusion, especially in Ramadan. It is also known for its iftar and sohour meals, the services it offers fasting Muslims in seclusion, Shari’ah lectures, and Quran recitation classes. The mosque contains a ghusl facility for washing the deceased and is one of the city’s principal funeral prayer mosques.



Notable Achievements:

Provided  
**52,400**  
Iftar meals for fasting men and women

Hosted  
**700**  
men and women in religious seclusion

Over  
**340**  
Classes and lectures

Total number of attendees  
**135,700**  
Beneficiaries

Total number of lecture  
**1,154,893**  
views on YouTube

See  
more



With KKF’s commitment to advancing its social role, the mosque is at the center of numerous social projects. For example, it hosted a blood drive and helped provide voluntary services to develop local communities through the Healthcare Society, the Anti-Smoking Clinic, and Sa’e Association to Habilitate Individuals with Special Needs.



## Notable Achievements:

Over

1,325

Newly converted Muslims

Over

48

Courses for newly converted Muslims

Over

72,834

Beneficiaries of the Online Call Project

In addition to

245

Umrah pilgrims through the King Khalid Mosque Umrah Guest Program

Over

400

Students, 12 teachers, and 15 Quran recitation classes

Graduation

8

Quran reciters



See  
more



See  
more



With KKF's commitment to advancing its social role, the mosque is at the center of numerous social projects. For example, it hosted a blood drive and helped provide voluntary services to develop local communities through the Healthcare Society, the Anti-Smoking Clinic, and Sa'e Association to Habilitate Individuals with Special Needs.

King Khalid Guidance Center held 340 seminars and lessons, attended by 135,700 participants. It also organized 5 training and academic courses, attended by more than 200 participants. Almost 1,154,893 viewers signed in to listen to the lectures online.

The mosque hosts 15 Quran recitation circles after Fajr, Asr, Maghreb, and Isha prayers. 12 teachers handle the classes based on a rotating schedule. 200 students have taken classes at the mosque. Eight students internalized the entire Quran. King Khalid Mosque lessons are also known for their "Rules of Light" classes. These classes target elementary school students. They currently have 32 students enrolled.

This year, the mosque offered a unique experience by holding online Quran reading

classes. More than 120 male and female students participated. 26 students graduated and 54 acquired Quran teaching licenses. The mosque organized specialized courses in the scholarship of readings. Some of the readers went on to participate in the Fourth Quran Readings Conference in the Kingdom of Morocco. They visited Quran centers in Marrakesh and Tangiers to spread awareness about their program Itisaq. The information packet on Itisaq was translated into English, Russian, and Spanish, and is currently being translated into Urdu in collaboration with the Quran College of Lahore. The recitation content was published on YouTube. It drew 6,200 followers and attracted 340,000 viewers.

**In addition to King Khalid Mosque, KKF provides care and attention to the King Abdulaziz Mosque in Riyadh. The mosque was built by King Khalid – may Allah have mercy on his soul – and was re-built after his death in 1995 at a cost of over 3 million Riyals. The mosque sits on an area of 1,994 m2 and is comprised of two levels.**



# Financial Performance

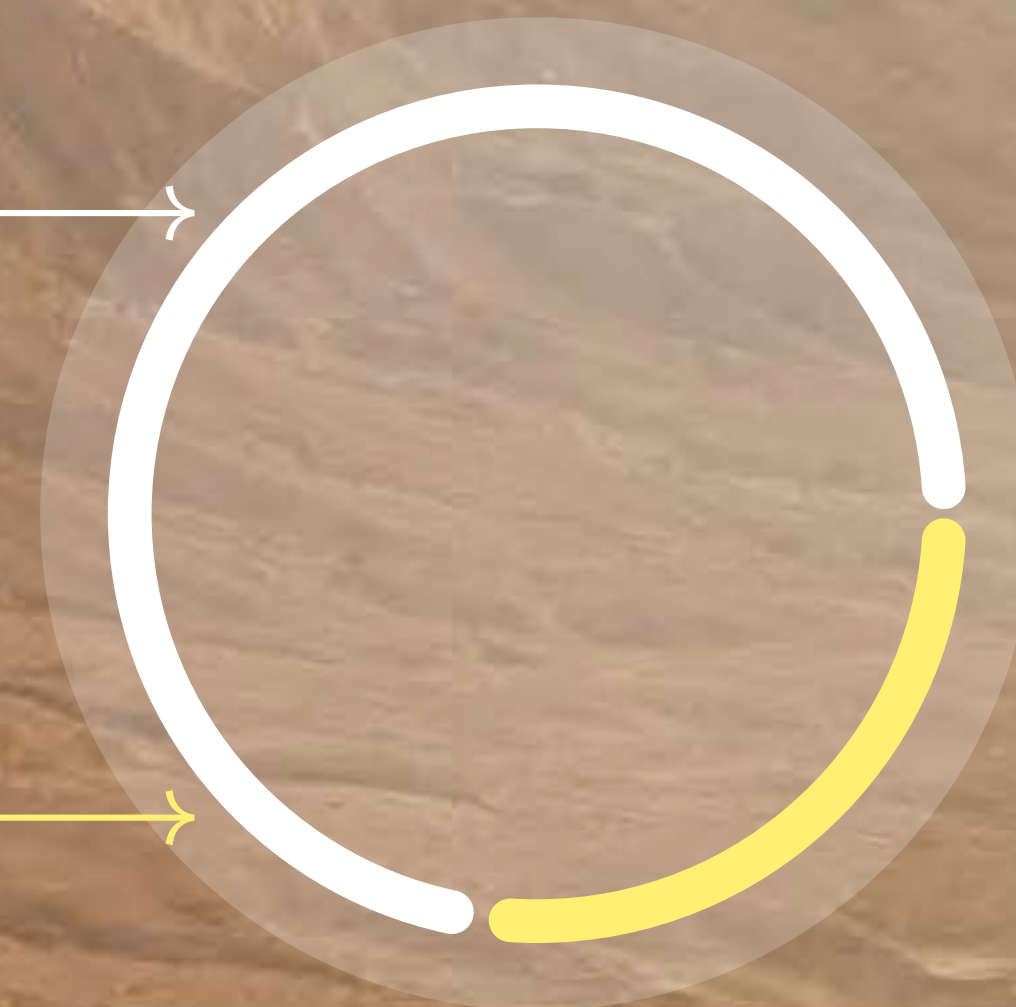
73%

Programs and Activities

King Khalid Award	22%
Capacity Building Program	13%
Social Investment Program	11%
Policy Design Program	6%
Mosques	21%
King Khalid Chair	1%

Administrative expenses  
and joint services

27%





These initiatives vary throughout the year, allowing all employees the opportunity to participate. This creates the most positive engagement and promotes comradery among NPO workers, which ultimately reflects on their mission, philanthropy, and work.

# Corporate Communication

It further creates a positive work environment by making resources available and putting in place the conditions that reflect KKF's leadership and standard of excellence.





### Employee Day:



Given its commitment to its employees and their families, KKF holds an annual employee day. They day is usually filled with functions, activities, and competitions (for the employees and their families). Everyone participates in the day-long activities with joy and energy. The event is usually organized at a pleasant entertainment facility.

### National Day:

See more



Every year, KKF joins in as the nation joyfully celebrates Saudi National Day. It organizes a special celebration and a variety of activities. The participants are reminded of the importance of this event in the history of the Kingdom of Saudi Arabia, its sublime meaning, significance, value, and ramifications. It is a historical event that remains the object of adoration and source of pride for Saudis witnessing their country's numerous achievements and generous philanthropy. This has been a hallmark of Saudi Arabia under its founding king, Abdulaziz bin Abdulrahman Al Saud, and his loyal sons who followed in his footsteps to keep the nation united, strong, proud, and prosperous.



### International Days:

In keeping with its overall humanitarian mission, KKF celebrates certain international days relevant to its work. This includes the International Day for Social Entrepreneurship, International Day of Charity, International Literacy Day, International Women's Day, Earth Day, and others. KKF organizes activities to spread awareness about the importance of these days and their impact on the local and international communities. The events provide KKF with the opportunity to spread awareness about the work it does to achieve its goals.

### Eid Celebrations and Iftar:

Every year, KKF organizes two Eid celebrations for Eid Al Fitr and Eid Al Adha. The events are an opportunity for KKF leadership and employees to exchange greetings and engage in casual conversation. It allows people to network and helps spread a spirit of love.

KKF also holds an annual Ramadan Iftar. These iftars have become an yearly tradition for KKF employees to get together with colleagues in the spirit of Ramadan to exchange greetings, best wishes, and prayers for goodness, prosperity, and acceptance by Allah.





# Together for Sustainable Impact

Under the leadership of the Board of Trustees, KKF strives to fulfill its mission. The foundation is keenly aware that consolidating efforts and cooperating with other organizations is the single most important factor to achieving success. As such, KKF has been there, offering experience, taking part in programs, and planning to share with other government and private sector partners in searching for the best methods to achieve social development, equal opportunity, and positive social change. If achieved, these goals would have an impact on the future work of NPOs and individuals. They would empower various social groups through focused training, preparation, and creative solutions to achieve comprehensive and sustainable development.

See  
more



## Board of Trustees

HRH Prince  
**Abdullah bin Khalid bin Abdulaziz Al Saud**  
President, Board of Trustees

HRH Prince  
**Faisal bin Khalid bin Abdulaziz Al Saud**  
Chair, Board of Trustees

HRH Princess  
**Al-Johara bint Khalid bin Abdulaziz Al Saud**  
Board member

HRH Princess  
**Nouf bint Khalid bin Abdulaziz Al Saud**  
Board member

HRH Princess  
**Moudi bint Khalid bin Abdulaziz Al Saud**  
General Secretary  
Head of the Investment Committee

HRH Princess  
**Al-Bandari bint Khalid bin Abdulaziz Al Saud**  
Board member  
Member of the Investment Committee

HRH Prince  
**Hussam bin Saud bin Abdulaziz Al Saud**  
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HRH Prince  
**Mohammed bin Khalid bin Abdullah Al Faisal**  
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**Faisal bin Abdullah bin Faisal bin Turki Al Saud**  
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**Nouf bint Mohammed bin Abdullah Al Saud**  
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Member of the Investment Committee

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**Bessma bint Bader bin Abdulmohsen  
bin Abdulaziz Al-Saud**  
Board member

HRH Princess  
**Nourah bint Faisal bin Bandar bin Khalid bin  
Abdulaziz Al-Saud**  
Board member





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